



MAGIC PLAYS HERE

A New Home for Mercy Athletics

December 20, 2017

New athletics facilities anchored by a synthetic turf playing surface and centrally located on our campus, will signal that Mercy offers state-of-the-art athletic facilities commensurate with our top-notch athletics program, exceptional academics and sophisticated arts offerings.

NAMING OPPORTUNITIES

Athletics Complex

\$1 million

The athletics complex will be the new home for the Mercy Magic teams, infusing new life and vitality around the fan and visitor experience.

Turf Field

\$500,000

Mercy's championship soccer and lacrosse teams will take their spirit of athleticism and caliber of play to the next level on this state-of-the-art synthetic playing surface.

Magic Fieldhouse

\$350,000

Within the Athletics complex, the Fieldhouse will be a focal point for hospitality and a gathering spot for fans and visitors. The Fieldhouse will also provide new space to house the specialized equipment to maintain the new playing surfaces.

Additional naming opportunities within the fieldhouse include:

- *Concessions*
- *Equipment Storage*

Softball Field

\$200,000

The Mercy Magic Softball team will shine more brightly on this updated and re-oriented playing diamond.

Scoreboard

\$100,000

The scoreboard offers an exciting option for fan engagement with creative displays and promotional opportunities for corporate sponsors.

Walkway/Promenade "Magic Walk"

\$100,000

A grand walkway will welcome Magic fans and visitors to the Athletics complex as well as link the stadium to the main school building.



Electronic Message Board	\$100,000
<i>The electronic message board will be placed prominently on Northern Parkway and offer an exceptional high-visibility option for creative displays and promotional opportunities for corporate sponsors.</i>	
Fan Stands	\$75,000
<i>New seating will provide the perfect vantage points for watching Mercy Magic in action</i>	
Light Posts (4 available)	\$50,000 each
<i>Shining a light on Mercy Magic: Evening and night play will be illuminated with these high-wattage, energy efficient light packages</i>	
Mercy Magic Benches	\$50,000
Visiting Team Benches	\$25,000
Goal Posts (2 available per sport)	\$5,000
Flag Poles (4 available)	\$2,500

To learn more about naming opportunities, please contact:

Mary Beth Lennon
President
MLennon@mercyhighschool.com
410-433-8880, ext. 235